

Virtual Resource Showcase

PURPOSE



This engagement event will showcase different programs and services in an effort to empower parents with knowledge and resources to enable them to advocate for their child's learning (TELPAS FAQs, txel.org, English Learner Toolkit, Colorin Colorado, texasassessments.com).

TARGETED OUTCOME



Parents will learn first-hand about various resources that can impact their child's English skills while providing specific academic support they can incorporate for at-home learning.

AUDIENCE



- Parents and Families of English learners
- Parents and Families of Immigrant students

DURATION OF TIME



Try to keep the training under one-hour for parents. If you are not able to cover all sections within an hour, consider breaking it up into a series of trainings.

THINGS TO CONSIDER



Considerations to increase success:

- Do attendees have access to internet?
- When and how will this event be promoted?
- Whom do attendees contact if they want more information about the event?
- Will attendees need an interpreter or language translation support?
- How will LEAs capture feedback from attendees after the event(s) and incorporate their input?



Considerations to reduce issues:

- How many resources will be discussed and how will attendees access these resources?
- Do attendees have a device in the home to be able to participate in the event?
- Will a moderator be needed to help monitor questions during the event?
- What supports will be provided if attendees need help throughout the event?
- How will attendance be captured in order to follow up with attendees after the event?
- How will attendee's input be gathered to determine the best times to provide this event?

TIPS & IDEAS



- Create simple login instructions for attendees to access the event and how to download Google Classroom before the event.
- Notify and remind attendees through phone calls, emails, text message alerts, and/or social media of the event opportunity.
- Send out information for internet access [Internet Providers: Keeping Families Connected](#).
- If attendees need interpretation support during the event use [Zoom Language Interpretation Feature](#).
- Consider breakout rooms to discuss the different resources that are being showcased.
- Create a slideshow with the links to the resources that will be showcased. Make sure to share the entire screen instead of a specific tab, so users will be able to see the different screens shown.
- Have facilitators assist attendees with signing on options such as calling in or providing one pagers via email or text.
- Have a moderator available to answer any questions that may occur.